



SENIORS CARD



Queensland  
Government

B64978-Business Welcome Letter  
2/10/2007

Department of  
Communities

CLIVE WILDER  
Croft & Co Real Estate Pty Ltd  
PO Box 70  
COORPAROO, QLD, 4151

Dear Clive

**Re: Seniors Card Registration**

Welcome to Seniors Card! I am pleased to inform you that your business is now registered with Seniors card and your details have been entered on the Seniors Card database. This is used to pass details of your discount on to Seniors card and Business Discount Card holders who call us.

Enclosed you will find:

- Two window stickers (one large and one small).
- One cash register sticker.
- A card to help you and your staff identify valid Queensland Seniors Cards and Seniors Business Discount Cards.
- Confirming Business Details form (please return with amendments if required).
- A new Business Application Form (to be given to another business).

Please take the time to check that we have entered your business details correctly...including the summarised discount offer. This will appear as part of a FREE three line listing in the relevant Regional Directory later this year.

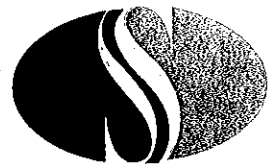
As a registered Seniors Card business you will also have the opportunity to advertise in one or all of the seven Regional Directories which are mailed to 100's of thousands of Queensland Seniors card holders. Directory advertising will be arranged in the first quarter of the calendar year.

I would like to thank you for taking part in this government-private enterprise scheme that aims to lower senior's living costs and encourage active lifestyles.

Yours sincerely

**Meg Turner**  
Manager, Seniors and Carers Card Unit

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[www.communities.qld.gov.au/seniorscard](http://www.communities.qld.gov.au/seniorscard)



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